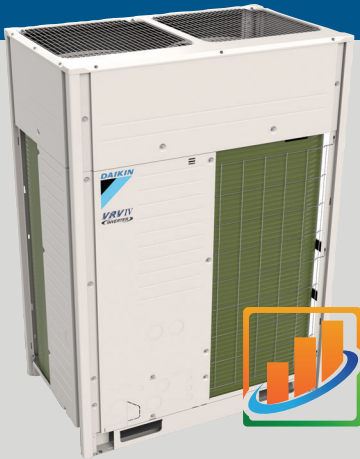


WHY DAIKIN VRV



Market Growth

- VRV/VRF market growth continues to outpace the growth of overall commercial HVAC market.
- VRV/VRF sales have grown between 15-20% or higher (YOY) since 2006 with continued double-digit annual growth expected for the next 5 - 10 years.
- VRF sales growth was 22% in 2018 outpacing sales growth of unitary (7%) and traditional mini splits (16%). (HARDI)
- Continued push of Strategic Electrification (reduction of CO2 through advancing electric H/P systems) will open up even more opportunities for high efficiency VRV system sales.

VRV Product Advantages

- The ability to give personalized comfort, high efficiency by only supplying the amount of heating or cooling that's needed, and be the solution to many of the shortcomings of traditional HVAC equipment which operate at 100% ON or OFF.
- Solves issues of duct noise, poor efficiency, high operation costs, & complicated installations.
- Unlimited applications where comfort is paramount: classrooms and dormitories, health care facilities, hotels, office buildings, multi-tenant residential buildings, and landmark/historic structures.

Consider the Daikin VRV Opportunity for Your Business

VRV Business Opportunities

- Early adopters with the technology in local markets have an opportunity to differentiate and lock out competition with VRV solutions.
- The ability to problem solve many project applications while maintaining a low operational cost justifies higher margins for your sale.
- Limited risk using proven decades-old technology.

Differentiate with Daikin - the Technology Leader

- In 1982 Daikin developed the first VRV system with the goal of solving the problems of traditional commercial HVAC systems, while maintaining a high system efficiency.
- Since then Daikin has continued to lead by moving the technology of VRV forward;
 - 1st Heat Recovery system (simultaneous heating and cooling)
 - 1st Residential VRF with gas furnace connectivity
 - 1st VRV to provide heat down to -22°
- 10-year equipment warranty.
- Made in the U.S.



Learn more at our Application & Design Workshop

STEVENS EQUIPMENT SUPPLY
945 Aldrin Drive, Eagan MN 55121
T 651.452.0872 | 800.444.2299
F 651.452.4189